

Health and Wellbeing workplan progress to end January 2015

Goal	Objective	Target	Enabling services	Outcomes Achieved	Planned Actions	Officer/ Service
Health Improving Older Peoples' Health	To reduce fuel poverty	To bring a proportion of residents households out of fuel poverty by enabling them to seek out and obtain grants and other products that are already available.	Environmental Health offer and process grants for housing insulation provided through Aran Services. Primarily if person does not qualify for free assistance from Aran then Environmental Health will consider offering a grant. Environmental Health have a fund to use for loft clearance/scaffolding etc. to enable insulation/conversions/renewable energy installations.	Free home insulation information distributed at High Street and Seniors targeted events	1. To form contacts with Brentwood Locality meetings, monthly meeting of Brentwood's GPs. 2. To work with Nina of Aran Services to develop a specific leaflet aimed at older persons' and to target them specifically (by end May 2015)	Elaine Hanlon/ Heather Ziervogel
	To reduce/prevent falls and encourage independent living	Use of other services such as gardening, handyman etc. to assist elderly residents with jobs they are unlikely to be able to do themselves.	BBC offer Mandatory Disabled Facilities Grants for home adaptations. It also offers loans to vulnerable and elderly owner occupiers to make safe and maintain their properties to enable independent living. Such loans are repayable on sale of the property.	Communicated grants and loans available from Brentwood Council on Healthier Brentwood Website	1. To contact and liaise with Bill Pavey at the Papworth Trust concerning these services 2. To add narrative about the grants as news item on webpage. (by end May 2015). 3. To Promote the availability of grants at the next landlords forum (May 2015)	Elaine Hanlon/ Mark Conner
	To encourage independent living	To enable residents to live in their homes longer by providing bespoke adaptations and enabling them to undertake necessary repairs to their properties to prevent deterioration which might impact on their living standards (e.g. freedom from dampness). To enable residents to travel and thereby dissuade them from becoming house-bound.	Use of Housing regulation to take enforcement action against any landlords who offer sub standard accommodation. Can include lack of heating, dampness, falls through levels (e.g. stairs)	Healthier Brentwood web page has been set up as a vehicle for promotion. Over 700 hits to Healthier Brentwood webpages to date	1. To ensure that private sector tenants are provided with information concerning their rights to established legal standards in housing. 2. EH to signpost these services through the Council's Healthier Brentwood webpage's (note Colchester Council is a good example of this information) (by end May 2015). 3. To investigate provision of falls prevention services in the Brentwood Borough, working with the CCG and NHS Services at Brentwood Community Hospital	Elaine Hanlon/ Mark Conner

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Older Peoples' Health Improving	To encourage independent living	To enable residents to live in their homes longer by providing bespoke adaptations and enabling them to undertake necessary repairs to their properties to prevent deterioration which might impact on their living standards (e.g. Freedom from dampness). To enable residents to travel and thereby dissuade them from becoming house-bound.	Brentwood Community Transport (BCT) plays a large part in the delivery of transport for people who have difficulty using public transport. Brentwood Community Transport also provide a minibus scheme for non profit groups who require affordable and accessible transport by means of mini bus http://www.brentwoodct.co.uk/ BCT provides community transport services via their social car scheme which involves volunteers driving their own cars, and also by using a small fleet of minibuses, driven by both staff members and volunteers. There are also a number of day trips arranged throughout the year.	1. Funding has been provided by Brentwood Borough Council to Brentwood Leisure Trust for Community Services in addition to the new community centre run by the Council in Hutton. 2. Link to Brentwood Community Transport on Healthier Brentwood page. Information about events supplied to BCT for their members 3. Brentwood Community Transport has been successful in their grant application to the Council. They were funded £26, 536 and have been commissioned to co-ordinate a community transport provision for Brentwood residents	1. Leaflets to be provided for Council reception and local libraries. Further promotion through Safira Ali in Communications. 2. To ensure links with activities in the Borough, Tea dance etc so they can alert members, via Community Safety Team 3. Liaison with Doctor Ermond regarding getting information into surgeries via the Brentwood Locality meeting (by end May 2015).	Elaine Hanlon
	To encourage independent living	To enable residents to live in their homes longer by providing bespoke adaptations and enabling them to undertake necessary repairs to their properties to prevent deterioration which might impact on their living standards (e.g. Freedom from dampness). To enable residents to travel and thereby dissuade them from becoming house-bound.	Brentwood Housing Policy gives priority to those most in need. Refer to Brentwood Housing Strategy 2013-16	Link to Housing Policy on Healthier Brentwood webpage. Over 700 hits to healthier Brentwood web pages to date	1. To ensure that tenants within Brentwood Council housing stock are provided with all relevant facilities and services in line with the Housing Strategy 2. Need to determine how housing are currently promoting their strategy to those in need 3. Environmental health to signpost these services through the Healthier Brentwood WebPages 4. Meet with Angela Williams (by end March 2015 - completed).	Elaine Hanlon/ Angela Williams

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Increasing Uptake of Vaccinations	Encouraging physical activity	To encourage residents to be more active by providing them with further information on where to access physical activity and how to be more active generally.	To promote how residents can become more active by developing a physical Activity Needs Assessment and by collaboration with 'Active Essex' and 'Active Brentwood'.	<ol style="list-style-type: none"> In partnership with Brentwood Leisure Centre, leaflet produced for Golden Years Fitness Activities. Leaflet distributed at events, leisure centre, reception. Annual tea dance programme set up following a successful trial (60 participants) 	Through this work to identify those groups needing to be more active and target them as needy recipients of information on how/where to become more active both inside/outside their homes. Also to encourage clubs and other bodies to attract those with little/no prior experience of activity/exercise. (by end March 2016)	Elaine Hanlon
Increasing Uptake of Vaccinations	Increase uptake of MMR Vaccine	To encourage those who are actively against their child being immunised against MMR to have their child immunised by providing more reliable information upon the risks involved.	To work with Dr Emond and surgeries in the Brentwood area and assisting their effort to increase MMR uptake locally.	Relevant up to date information available on healthier brentwood web pages, over 700 hits on webpages to date	<ol style="list-style-type: none"> To identify and promote information which dispels the risk of MMR vaccination. EH to meet with Dr Emond, share best practice and agree a common approach to promoting the benefits of MMR vaccination EH to dedicate part of the Councils' WebPages to providing clear information on the benefits of MMR and signposting to areas of up to date medical information (by end May 2015) 	Elaine Hanlon/ Dr Emond
Increasing Uptake of Vaccinations	Increase uptake of seasonal influenza Vaccine	To encourage those who would benefit from the flu vaccine to be inoculated.	To work with Dr Emond and surgeries in the Brentwood area assisting their effort to increase flu vaccination uptake. To consider whether staff at the Council should equally be immunised as occurs in some other authorities.	<ol style="list-style-type: none"> 100 vaccinations agreed by finance and resources committee to be used by staff and members Promotion of vaccinations through Town Tabloid and Members newsletter Web page set up linking with NHS information already available 	<ol style="list-style-type: none"> To identify and promote information on the benefits of vaccination. EH to discuss further with Dr Emond and agree a common approach to promoting the benefits of flu vaccination. Dr Emond to produce item for healthier Brentwood web page on the benefits of vaccination EH to use the healthier Brentwood webpage's to provide clear information on the benefits of flu vaccination and signposting to areas of up to date medical information Promote the availability of flu vaccinations for staff and members (by end May 2015) 	Elaine Hanlon/ Dr Emond

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Reducing Cardiovascular Disease through reduction in Obesity	<p>Increase the participation in physical activity</p>	<p>To increase the uptake of physical activity generally and to target those who need to be more active in order to increase their life expectancy and to remain healthier as they age.</p>	<p>To promote how residents can become more active by developing a physical Activity Needs Assessment and by collaboration with 'Active Essex' and 'Active Brentwood'.</p>	<p>1. Influenced the NHS Clinical Commissioning Group Basildon and Brentwood Prevention Strategy 2015-2020 to include the work of the health and wellbeing board 2. Obtained information about activity in the Borough from LA Fitness, Trailnet, Brentwood Centre and Curves. Promotion of these activities and events in hard copy and electronically 3. Presentations to Active Brentwood as part of improving partnership working and information sharing 4. Signed up as a Change 4 Life partner 5. Physical Needs Assessment received giving fitness demographics for Brentwood. This to form a statistical basis for health improvement</p>	<p>1. Through this work to identify those groups needing to be more active and target them as needy recipients of information on how/where to become more active both inside/outside their homes 2. To encourage clubs and other bodies to attract those with little/no prior experience of activity/exercise 3. Attend Active Brentwood club forum and make a presentation concerning the possibility of a novice award for those with no prior experience</p>	<p>Elaine Hanlon</p>
	<p>Improving diet</p>	<p>To influence the diet of residents away from those substances (salt, fat, sugar, calorie content) which are known to contribute towards obesity.</p>	<p>Essex County Council - Leaders Innovation Fund provides £150K to be spend within Essex Local authorities (except Thurrock and Southend) to implement healthier eating in connection with takeaway food premises.</p>	<p>1. Successful grant funding of £10,000 awarded by Essex CC to Borough and Districts in Essex for a healthy eating initiative. 2. Working with a marketing company to create a brand 'Tuck In' to promote to takeaway premises to reduce fats, salt, sugar and calories through portion size</p>	<p>1. To work with local takeaways in providing healthier food choices away from unhealthy food by altering menus/reducing portions, promoting healthier choices 2. Brentwood are part of the Leaders Innovation Working Group and will be implementing this project within Brentwood 3. The project will be promoted through the Councils' Healthier Brentwood Website and Safira Ali of Communications (launch date 2 June 2015)</p>	<p>Elaine Hanlon</p>